



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47866

Schedule Dates 09/24/12-09/30/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 5015 9/24-9/30 (27445)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5015
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 09/06/12
Last Modified 09/19/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,002.50
Net Total \$164,347.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 146 \$193,350.00
Grand Total: 146 \$193,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	6:30A- 7A (ET)	2	2	2	2	2	2						WHDH Boston (WHDH)		9/6/12
1.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6:30A- 7A (ET)	2	2	2	2	2	2			10	\$1,400.00	\$14,000.00	WHDH Boston (WHDH)		9/18/12
2.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	7A- 8A (ET)	2	2	2	2	2	2						WHDH Boston (WHDH)		9/6/12
2.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7A- 8A (ET)	2	2	2	2	2	2			10	\$2,000.00	\$20,000.00	WHDH Boston (WHDH)		9/18/12
3.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	8A- 9A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
3.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	8A- 9A (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/18/12
4.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	9A- 9:30A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
4.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/18/12
5.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	9:30A- 10A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
5.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/18/12
6.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	10A- 11A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
6.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	10A- 11A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/18/12
7.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	12P- 12:30P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 47866

Schedule Dates

09/24/12-09/30/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multimedia Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5015 9/24-9/30 (27445)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5015

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

09/06/12

09/19/12

Charles Shiebler

No

Normal

15.00

\$29,002.50

\$164,347.50

Sales Tax

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 146

Grand Total: 146

Rate

\$193,350.00

\$193,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/18/12
8.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	12:30P- 1P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
8.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12:30P- 1P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/18/12
9.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	2P- 3P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
9.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/18/12
10.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
10.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/18/12
11.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	4P- 4:30P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
11.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4P- 4:30P (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		9/18/12
12.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	4:30P- 5P (ET)	3	X	X	X	X	X						WHDH Boston (WHDH)		9/6/12
12.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4:30P- 5P (ET)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		9/18/12
13.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	5P- 5:30P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
13.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5P- 5:30P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/18/12
14.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	5:30P- 6P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12

CONFIRMATION CONTRACT

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Product

POLITICAL CANDIDATE (1051)

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Est 5015 9/24-9/30 (27445)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

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Phone/Fax

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CPE

5015

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

09/06/12

Date Entered

09/19/12

Last Modified

Charles Shiebler

Entered By

No

CO-OP

Headline #

Demo

Normal

Order Type

Package Deal

15.00

Commission %

\$29,002.50

Commission

\$164,347.50

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 146

Grand Total: 146

Rate

\$193,350.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	5:30P- 6P (ET)	1	1	1	1	1	1			5	\$1,600.00	\$8,000.00	WHDH Boston (WHDH)		9/18/12
15.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	6P- 6:30P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
15.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6P- 6:30P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/18/12
16.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	7P- 7:30P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
16.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7P- 7:30P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		9/18/12
17.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	7:30P- 8P (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
17.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	7:30P- 8P (ET)	1	1	1	1	1	1			5	\$2,200.00	\$11,000.00	WHDH Boston (WHDH)		9/18/12
18.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	11P- 11:35P (ET)	2	2	2	2	2	2						WHDH Boston (WHDH)		9/6/12
18.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	11P- 11:35P (ET)	2	2	2	2	2	2			10	\$2,500.00	\$25,000.00	WHDH Boston (WHDH)		9/18/12
19.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	11:35P- 12:35A (ET)	2	2	2	2	2	2						WHDH Boston (WHDH)		9/6/12
19.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	11:35P- 12:35A (ET)	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		9/18/12
20.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	12:35A- 1:35A (ET)	2	2	2	2	2	2						WHDH Boston (WHDH)		9/6/12
20.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12:35A- 1:35A (ET)	2	2	2	2	2	2			10	\$900.00	\$9,000.00	WHDH Boston (WHDH)		9/18/12
21.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	1:35A- 2:05A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12

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Phone/Fax 5015
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Account Types Standard
Billing Type Comments

Multi Media Services Corp
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WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 146 \$193,350.00
Grand Total: 146 \$193,350.00

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21.1	Normal Line / SPOT	09/24/12-09/28/12	3	:30	1:35A- 2:05A (ET)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/18/12
22.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	5A- 5:30A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
22.1	Normal Line / SPOT	09/24/12-09/28/12	4	:30	5A- 5:30A (ET)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHDH Boston (WHDH)		9/18/12
23.0	Revised Line / SPOT	09/24/12-09/28/12	1	:30	5:30A- 6A (ET)	1	1	1	1	1	1						WHDH Boston (WHDH)		9/6/12
23.1	Normal Line / SPOT	09/24/12-09/28/12	4	:30	5:30A- 6A (ET)	1	1	1	1	1	1			5	\$200.00	\$1,000.00	WHDH Boston (WHDH)		9/18/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	7A- 8A (ET)							1			\$850.00		WHDH Boston (WHDH)	Schedule Change/Exception - kids	9/6/12
24.0.1	Closed Preempt	09/29/12															WHDH Boston (WHDH)		
25.0	Revised Line / SPOT	09/29/12-09/29/12	1	:30	8A- 9A (ET)							1					WHDH Boston (WHDH)		9/6/12
25.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	8A- 9A (ET)							1		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/18/12
26.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	9A- 10A (ET)							1			\$1,000.00		WHDH Boston (WHDH)		9/6/12
26.0.1	Closed Preempt	09/29/12															WHDH Boston (WHDH)	Schedule Change/Exception - ryder cup	
27.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	10A- 11A (ET)							1			\$1,000.00		WHDH Boston (WHDH)		9/6/12

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Account Types Standard
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WHDH Boston (WHDH)
By Broadcast Month
 Sep. 2012 \$193,350.00
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WHDH-TV
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 Boston, MA 02114-2977



Multi Media Services Corp
 915 King St.
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 Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0.1	Closed Preempt	09/29/12															WHDH Boston (WHDH)	Schedule Change/Exception - Ryder Cup	9/6/12
28.0	Revised Line / SPOT	09/29/12-09/29/12	1	:30	6A- 6:30P (ET)							1		1			WHDH Boston (WHDH)		9/18/12
28.1	Revised Line / SPOT	09/29/12-09/29/12	3	:30	6A- 6:30P (ET)							1		1			WHDH Boston (WHDH)		9/18/12
28.2	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6P- 6:30P (ET)							1		1		\$2,000.00	WHDH Boston (WHDH)		9/19/12
28.2.1	Preempt	09/29/12															WHDH Boston (WHDH)	Schedule Change/Exception - Ryder Cup	
29.0	Revised Line / SPOT	09/29/12-09/29/12	1	:30	11P- 11:35P (ET)							2		2			WHDH Boston (WHDH)		9/6/12
29.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11P- 11:35P (ET)							2		2		\$5,000.00	WHDH Boston (WHDH)		9/18/12
31.0	Revised Line / SPOT	09/30/12-09/30/12	1	:30	8A- 9A (ET)								2	2			WHDH Boston (WHDH)		9/6/12
31.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8A- 9A (ET)								2	2		\$2,000.00	WHDH Boston (WHDH)		9/18/12
32.0	Revised Line / SPOT	09/30/12-09/30/12	1	:30	9A- 10A (ET)								1	1			WHDH Boston (WHDH)		9/6/12
32.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9A- 10A (ET)								1	1		\$1,000.00	WHDH Boston (WHDH)		9/18/12
33.0	Revised Line / SPOT	09/30/12-09/30/12	1	:30	6P- 6:30P (ET)								2	2			WHDH Boston (WHDH)		9/6/12
33.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6P- 6:30P (ET)								2	2		\$4,000.00	WHDH Boston (WHDH)		9/18/12

CONFIRMATION CONTRACT

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